

Privacy Policy

VAAYUJA AGRO FARMS Pvt. Ltd.

INTRODUCTION:

This Privacy Policy applies to the personal information we collect on [https:// www.vaayujaagrofarm.com](https://www.vaayujaagrofarm.com) (“Website”), the vaayuja agro farms mobile app (“App”), (collectively, “Services”). In some cases, a part of the Service may provide additional detail about our privacy practices.

This Privacy Policy describes the types of personal information we collect on the Service, how we may use that information and with whom we may share it. We also tell you how you can reach us to ask us to update your preferences regarding how we communicate with you or answer any questions you may have about our privacy practices.

When you access the Website you accept, without limitation or qualification, the Privacy Policy set forth below and any additional terms of use set forth in the Website. The Company reserves the right to modify or update this Privacy Policy at any time and changes will become effective immediately upon posting. You are requested to check for updates to the Privacy Policy periodically.

INFORMATION WE OBTAIN:

We obtain the following forms of information from you:

1. Information You Submit

You may choose to provide us with personal information through the Services, like:

- Contact information, such as your name, address, telephone number and email address
- Payment information, such as your payment card details. Information obtained from the account you use to login to the App or to log in on the Website.
- Personal information in communications and other content you submit or share, such as photographs and videoclips.

2. Information We Collect By Automated Means With The App

If you use the App, we may collect the following information by automated means:

The geo-location of your mobile device over time, and information that may be inferred from it.

The type of device you use and its operating system.

3. Information We Collect By Automated Means With The Device

When you install the Device and use it in conjunction with the App, we may collect details about your location, and frequently searched, Favorites etc. the geo-location of the Device.

4. De-Identified and Non-Personally Identifiable Information

We may de-identify personal information, including information about your usage habits, that we have collected from you through the Website, App or Device and combine it with de-

Identified information about other users, information from third parties, and/or publicly available information.

5. Website Visitor ship Information

We gather information from the Website activity, such as data on the number of people who visit this Website, the pages they visit, the duration of their stay, etc. Website Visitor ship Information includes:

- *Collected on an aggregate, anonymous basis, which means no personal identifiable information is associated with this data*
- *Gathered through the use of web server logs and cookies.*

USE OF INFORMATION COLLECTED

We store the information collected from the Website, App and Device is used mainly to enhance the end user experience. The information is processed and analyzed by automated means to offer a variety of features that you get from using the Services including location tracking, location based notification. The information will be used for advanced analytics to offer additional insightful features in future. We may also anonymize (de-personalize) your information we

Identification details of your device (e.g., unique device identifier).

- IP address.
- Information about your use of the App, collect and combine it with other information sources for the purpose of advanced analytics and future use cases.

STORAGE AND MAINTENANCE OF INFORMATION COLLECTED:

Although we may store or track information about you, however, we shall not be obligated to do so and may delete any information and records, in whole or in part, solely at our discretion.

DISCLOSURE OF INFORMATION:

Our customer's privacy is extremely important to us. However, we may disclose certain information obtained due to the following:

1. To our engineers and operational staff, in order to diagnose and resolve problems or to provide support to you.
2. To the service providers, who perform services on our behalf, including credit-card and billing, survey administration, technical or customer support, shipping, and provision of email and data analytics.
3. To the business partners, who can alert you about new products and services. Upon receipt of any alert if you desire to be removed from such alert list, you may inform the sender or unsubscribe from the list as provided in each mail alert.
4. If we are required to do so by law, regulation or legal process, such as a court order or in response to legal requests by government agencies or when we believe disclosure is necessary or appropriate to prevent physical, financial or other harm, injury or loss or in connection with an investigation of suspected or actual unlawful activity.

USE OF COOKIES:

Some pages on this Website use "cookies," which are small files that the Website places on your hard drive for identification purposes. These files are used for Website registration and customization the next

time you visit us. Your web browser may allow you to be notified when you are receiving a cookie, giving you the choice to accept it or not. By not accepting cookies, some pages may not fully function and you may not be able to access certain information on this Website.

SECURITY OF DATA:

We and our partners maintain commercially reasonable measures to maintain information security and prevent it from unauthorized access. However, no security is fool-proof and in case we become aware of any breach of security of your information, we will notify you using the email address that we have. If you do not agree to the terms discussed above, you should exit our Website or stop using our Website, App and Device. When you access our Website or use our App or Device, you acknowledge that you have read and agreed to abide by the terms described above.

LINK TO THIRD PARTY WEBSITES:

Our Website may contain links to third party Websites, which are not under our control. We have no responsibility or liability for and we make no representations whatsoever about any other website that you may have access to through our Website. These linked sites are only for your convenience, and therefore, you access them at your own risk. The inclusion of such links does not imply that we endorse or accept any responsibility for the content or uses of such websites.

FORCE MAJEURE:

Notwithstanding anything contained in this Privacy Policy or elsewhere, we shall not be held responsible for any loss, damage or misuse of your user information, if such loss, damage or misuse is attributable to a Force Majeure Event. "Force Majeure Event" shall mean any event that is beyond our reasonable control and shall include without limitation, sabotage, fire, flood, explosion, acts of God, civil commotion, strikes or industrial action of any kind, riots, insurrection, war, acts of government, network errors, computer hacking, technical snags, unauthorized access to computer data and storage device, breach of security and encryption and any other like event beyond our control.

CHANGE IN PRIVACY POLICY:

We reserve the right to update, modify and amend the any of the terms of our Privacy Policy, at any time without prior intimation to you. We shall not be liable for any failure or negligence on your part to review the updated Privacy Policy before accessing or using the Service. Your continued use of the Service, following changes to the Privacy Policy, will constitute your acceptance of those changes.

CONTACT US:

If you wish to contact us regarding our Service or Privacy Policy, please contact us at info@vaayujaagrofarm.com